



NEWS

Starship Freight Is Celebrating Its 35th Year of Providing Incredible Value to Their Customers

Georgetown, ON July 26, 2023 – Trusted third-party logistics provider, Starship Freight is celebrating 35 years of supporting the North American shipping community with innovative domestic and cross border solutions. Committed to “delivering the impossible,” the company has dedicated their decades of service to bringing value to their clients’ supply chain operations amidst ever-changing demands.

Founder and President, Michael McDonald expresses his pride in the evolution Starship has undergone since opening in 1988, “We took a leap of faith in entering a sector that was still finding its footing. Shippers were just being introduced to the concept of third-party logistics and placed a lot of trust in us as one of the earliest providers. Now here we are, almost tripled in size 35 years later!”

Originally opened in Mississauga with 3 employees, Starship is now a 25-person operation teamed by experienced transportation and logistics specialists, including some members of the McDonald family. In 2002, they relocated to their current facility in Georgetown to accommodate their ongoing expansion.

McDonald credits Starship’s sustained growth to the competitive edge they gained from adopting their unique 3C philosophy in the early stages of their operation, “To this day, the 3Cs guide our mission to ensure every shipment we manage is a win for our Customer, our Company and the Carriers we work with.”

Over the years, Starship has established deep-rooted connections with an extensive carrier partner network across North America. With access to diverse equipment ranging from dry vans, heated trailers, flatbeds and more, they have positioned themselves to serve the LTL and truckload needs for several industries. They leverage these partnerships to support their clients with extended domestic coverage across Ontario, Quebec, Western and Atlantic Canada and streamlined cross border services to and from Eastern USA states as well as Texas and California.

In the near future, the company aims to invest in more leading-edge technologies including additional track and trace features to enhance their visibility and overall productivity. While embracing modern strategies for elevating their customer and employee experiences, they will be holding onto their original core values promoting wellness, trust, respect and integrity.

“With a team that is so passionate to serve and our clients, partners and communities supporting us, Starship will continue thriving into the future,” McDonald reflects, “These 35 years have been very eye-opening to what can be achieved if you remain consistent and committed to pushing the limits of your potential.”

To learn more Starship Freight, visit: www.StarshipFreight.com